



CURRICULUM VITAE **Anita Diensthuber**

Anita Diensthuber (1984), Dr. phil.

Head of Operations & Services

Member of the Executive Board of the Swiss Bankers Association (SBA)

Anita Diensthuber has worked in the banking industry for over 20 years. She has a track record and many years' practical experience in a wide range of sales, project management and staff functions.

In her roles at Zuger Kantonalbank (2002–2016) and Vontobel (2017–2020), she took responsibility for clients and successfully managed complex projects. She is very well acquainted with both clients' needs and the challenges of the banking industry. She possesses extensive, in-depth specialist knowledge, particularly in retail banking, private banking and wealth management. From 2020 to 2024, she headed the SBA's Board of Directors & CEO staff unit. She has ample experience of working within an association and a deep understanding of the financial centre.

Anita Diensthuber has a degree in German studies and history and a doctorate in linguistics from the University of Zurich. She took charge of the SBA's Operations & Services division on 1 February 2024.

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