

Sovereign Money Initiative: Study shows repercussions for Switzerland

- In a study published today, Prof. Philippe Bacchetta has for the first time assessed the repercussions of the introduction of a sovereign money system in Switzerland.
- According to the study, the initiative ignores the prevailing economic understanding. The assumption of the individuals who launched the initiative that an increase in the supply of money destabilises the economy is scientifically inaccurate.
- The introduction of a sovereign money system would have negative repercussions for the entire Swiss economy. According to the study, account holders would be most impacted by the reform. They would have to pay for the high costs of the sovereign money approach.
- The study estimates that the introduction of a sovereign money system in a normal interest rate environment would have an annual cost to the economy of 0.8 percent of gross domestic product (GDP).

Overview

The study presented today by Philippe Bacchetta, a professor of economics, entitled “The Sovereign Money Initiative in Switzerland: An Assessment”, is the first and only analysis to date that examines the consequences of the introduction of a sovereign money system for bank clients, commercial banks, the central bank and the nation. The study shows that the initiative ignores the prevailing economic understanding and that if sovereign money were to be implemented, it would have significant negative implications for the Swiss economy. The Swiss Bankers Association (SBA) firmly rejects the Sovereign Money Initiative, as it would be an irresponsible experiment with what is an efficient economy.

Basel, 27 June 2017 – A study presented today concludes that if the “Für krisensicheres Geld: Geldschöpfung allein durch die Nationalbank!” (Crisis-proof money: Money creation by the National Bank only!) (Sovereign Money Initiative) were to be adopted, it would have a strong adverse impact on the Swiss economy. This is the first and to date only study to explore the possible effects of the introduction of the sovereign money system in Switzerland using scientific criteria. The Sovereign Money Initiative aims to radically alter the monetary system in Switzerland: banks would have to fully cover all sight deposits with central bank money, the Swiss National Bank (SNB) would have full control of the volume of sight deposits and could put money into circulation debt-free either by distributing it directly to citizens or through the federal government and cantons.

The study on the one hand places the Sovereign Money Initiative in a scientific context. On the other hand, it assesses the repercussions of the introduction of a sovereign money system in a period with normal interest rates.

The key findings of the study are:

- The Sovereign Money Initiative has no scientific basis whatsoever. The considerations and arguments that underlie the initiative contradict empirical evidence and economic logic. Untenable from a scientific perspective is, for example, the assumption that a strong increase in the money supply results in excessive lending and destabilises the economy.
- The initiators of the Sovereign Money Initiative also draw inadmissible comparisons to existing literature. The differences between the often-quoted Chicago Plans and the initiative are too great for the literature on this matter to serve as evidence of the positive effects of the sovereign money system.
- The sovereign money system leads to additional costs for depositors as a result of lower interest income and translates into lower interest margins for banks. Combined with the loss in tax revenues for the federal budget, the annual costs exceed the additional revenues generated by the SNB in times of normal interest rates by 0.8 percent of GDP.
- The introduction of sovereign money has a destabilising effect on the economy. The alternatives to financing through customer deposits increase the risks for banks. The narrowing of the room for manoeuvre in monetary policy makes it more difficult for the SNB to achieve its objectives.

The author of the study is Philippe Bacchetta, Professor of econometrics and political economy at the University of Lausanne. The study was commissioned by the Swiss Bankers Association, but was conducted independently. "It was important to me that the outcome of the assessment be open," says Philippe Bacchetta, "but the deeper I went into the analysis, the more problems I discovered with the initiative."

The SBA rejects the Sovereign Money Initiative for the following reasons

The Sovereign Money Initiative endangers one of the strongest economies in the world and carelessly and irresponsibly puts jobs, tax revenues, a secure economic system and Switzerland's prosperity at risk. For Switzerland, which is highly interconnected internationally, going it alone is therefore an incalculable risk. The sovereign money system would in particular undermine the innate, core function of banks by complicating the financing of loans and mortgages. The SBA firmly rejects the Sovereign Money Initiative for these reasons. "Today's financial system works well the way it is. There is no reason to change it," says CEO of the SBA Claude-Alain Margelisch. "Anything else would be an experiment with unforeseeable consequences for bank clients and the Swiss economy."

Next steps

The Federal Council recommended last fall that the Sovereign Money Initiative be rejected without a counterproposal. During the autumn session 2017, the Council of States, as the first chamber, will discuss the initiative. The proposal is expected to be put before the Swiss electorate next year.

Information for the media

The press release, the study and a film about the workings of money creation can be found at <http://www.swissbanking.org/de/themen/aktuell/vollgeld-initiative>.

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