

Marcel Rohner steps down as Chairman of Board of Directors, Giorgio Pradelli elected as successor

Marcel Rohner has decided to step down as Chairman of the Swiss Bankers Association (SBA) after five years in office. The SBA's Board of Directors unanimously elected its member Giorgio Pradelli, CEO of EFG International, as his successor at an extraordinary meeting on 11 May 2026. The official handover of office will take place during Bankers Day on 17 September 2026. Giorgio Pradelli will serve as Chairman of the SBA alongside his role as CEO of EFG International and give up his mandates at other associations.



Marcel Rohner and Giorgio Pradelli

Marcel Rohner comments: “After five years as Chairman of the SBA, the time has come for me to hand over the reins. The offices are in an excellent position to continue shaping the regulatory framework for the Swiss banking industry together with our strong member base. A course is currently being set in political circles to ensure that our financial centre remains competitive going forward. I am convinced that the SBA’s Board of Directors has found the ideal successor in Giorgio Pradelli. With his extensive experience in banking and his formidable network of contacts in business and politics, as well as the contacts he brings from his time as Chairman of the Association of Swiss Asset and Wealth Management Banks (VAV), he could not

be better placed to master the challenges that lie ahead. I would like to thank the Board of Directors for placing its trust in me during my time in office, and I wish the incoming Chairman the best of luck and every success as he takes on this new responsibility.”

SBA united and strengthened by Marcel Rohner

The SBA’s Board of Directors thanks Marcel Rohner for his tireless service and commitment over the past five years. Under his chairmanship, the SBA has further strengthened its visibility and impact among both politicians and the general public. It has also succeeded in uniting a variety of viewpoints within the Board of Directors and speaking with one voice in defence of the industry’s interests.

Giorgio Pradelli to bring experience to bear for financial centre’s long-term success

Giorgio Pradelli: “I would like to thank the SBA’s Board of Directors for its trust, and I look forward to this new task enormously. I am very conscious of how important this position is for the Swiss financial centre, a key pillar of our economy and society and one of the most competitive worldwide thanks to the diversity of its banking system. Like my predecessor, I will work together with the outstanding staff at the SBA’s offices as well as representatives of our industry to secure the long-term success of the Swiss financial centre. I will maintain the focus on constructive dialogue with the authorities and all stakeholder groups to ensure that stability, proportionality and international competitiveness remain defining qualities of our financial centre.”

Extensive experience in global wealth management

Giorgio Pradelli was born in 1967 and has been CEO of EFG International since 2018. He will continue in this function. He has successfully undertaken a strategic repositioning of the bank and made it one of Switzerland's fastest-growing private banks. He has over 30 years' experience in global wealth management and has held key positions at leading institutions in Germany, Greece, the UK, Italy and Luxembourg, among others.

Giorgio Pradelli is currently Chairman of the Association of Swiss Asset and Wealth Management Banks (VAV), a member of the Board of Directors and the Board of Trustees of the Fondation Genève Place Financière, and President of the SBA's Steering Committee on Private Banking. He will give up these mandates following his election as Chairman of the SBA, but he will continue to sit on the Board of Directors of the Swiss-American Chamber of Commerce in Zurich.

Giorgio Pradelli has dual Swiss and Italian citizenship and lives with his family in the canton of Schwyz.

About the SBA

The SBA is the umbrella organisation of the Swiss banks. It represents the sector nationally and internationally vis-à-vis the private sector, policymakers, the authorities and the general public. The SBA advocates for open markets, scope for entrepreneurial freedom and a level playing field. As a centre of competence, it propagates banking expertise and actively engages in future topics. The SBA was founded in Basel in 1912, and its membership today comprises around 265 organisations and some 10,000 individuals.

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