

## New collaborative platform to help combat fraud

The first Swiss Anti-Fraud Summit was held today. This new collaborative platform was created to coordinate the fight against fraud in the payments system. Initiated by SIX and the Swiss Bankers Association (SBA), the event brought together key players from the financial, telecommunications and technology sectors as well as representatives of authorities, social media companies and online retailers. The main takeaway was that coordinated collaboration across the entire digital fraud chain is essential for effective fraud prevention.



Everyone attending today's Swiss Anti-Fraud Summit agreed that fraud is increasingly happening via interconnected structures, many of which are professionally organised and operate internationally, which makes it hard for individual actors to combat it effectively on their own. Close coordination between all those involved along the whole fraud chain – from social media platforms to online marketplaces, telecommunications providers, internet retailers, banks and law enforcement – is vital.

## **New collaborative platform for dialogue between industries**

With this in mind, the SBA and SIX created the Swiss Anti-Fraud Summit as a collaborative platform to help the various industries to engage in dialogue and work together in the fight against payment fraud. The aim is to share knowledge between institutions and industries and to pool resources for additional measures and joint initiatives. Representatives of several industries in the fraud chain took

part in a roundtable discussion on current and future challenges as regards combating fraud and possible approaches to solving them. These were then examined in depth from the specific perspective of the Swiss financial sector during the conference.

## **Focus on systemic challenges and prevention**

The Summit centred on current fraud patterns, perpetrator and victim perspectives and concrete approaches to preventing payment fraud. Future threat scenarios were also considered, especially those that might arise as the digital transformation progresses and fraudsters make increasing use of artificial intelligence. The discussions confirmed that fraud represents a systemic risk affecting not just one but multiple payment channels, institutions and sectors at once, whereas many existing measures are organised by individual actors working on their own. It was also stressed that prevention must be addressed earlier in the digital ecosystem, particularly in the case of platforms and communication channels. Stepping up collaboration throughout the value chain was identified as a central lever for increasing the effectiveness of measures over the long term. Specific action areas include early identification of fraudulent activity on platforms, faster interception of misuse of telecommunication channels and improved real-time data sharing – both between private actors and between the private sector and the authorities. These require clearly defined, practicable frameworks for data protection and information exchange.

## **Financial sector driving collaboration**

The SBA and SIX work with the Swiss banks on effective payment fraud prevention and contribute to collaboration across industries with insights from the financial

sector. Those involved play a key role in ensuring that digital payment systems are secure and trustworthy, which in turn bolsters the Swiss financial centre's stability.

The Swiss Anti-Fraud Summit serves as a launch pad for stepping up collaboration throughout the fraud chain going forward, and its findings will flow into concrete initiatives.

**August Benz, Deputy CEO, SBA:** “The banking industry takes its responsibility in the fight against fraud seriously and is working hard to develop effective prevention solutions. Collaboration across industries is vital. This is the only way to stamp out fraud over the long term.”

**Christoph Müller, Head Banking Services & Executive Board Member, SIX:**

“Fraud is a network problem and must be solved as such. This is what the Swiss Anti-Fraud Summit 2026 is all about. We are bringing key players in fraud prevention together in terms of communication, technology and operations.”

## **About the SBA**

The SBA is the umbrella organisation of the Swiss banks. It represents the sector nationally and internationally vis-à-vis the private sector, policymakers, the authorities and the general public. The SBA advocates for open markets, scope for entrepreneurial freedom and a level playing field. As a centre of competence, it propagates banking expertise and actively engages in future topics. The SBA was founded in Basel in 1912, and its membership today comprises around 265 organisations and some 10,000 individuals.

## **About SIX**

SIX serves the Swiss and Spanish financial centres and a broad international client base, offering stable and efficient infrastructure services. SIX operates stock exchanges and provides services in post trading, financial information as well as the payments business. The company is owned by its users (about 120 financial institutions). With over 4,300 employees and a presence in 19 countries, SIX generated operating income of CHF 1.7 billion and EBITDA of CHF 460 million in 2025.

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+41 58 330 63 35